



## Privacy Policy Notice

PC-Unlimited (hereinafter referred to as PCU) places great importance on the protection of privacy and the security of personal data. We will process personal data in accordance with the provisions of the [General Data Protection Regulation \(GDPR\)](#), the GDPR Implementation Act and other applicable laws and regulations.

This privacy notice will give you information on how we collect, uses, shares and looks after your personal information. PCU may amend or supplement this privacy notice from time to time. Therefore, you are advised to regularly consult this page.

## Collection of personal data

Our Websites [www.pc-unlimited.com](http://www.pc-unlimited.com) or [www.pcu.me](http://www.pcu.me) may use or request personal data, for example when you request for an e-newsletter or send us an email.

The information includes first and last name, company name, e-mail address, telephone number, VAT number and the industry in which your company operates.

You may un-subscribe from the newsletter at any time. The contact details you provided at subscription for the newsletter, will then be removed.

There may be features on the Websites allowing you to contact PCU via e-mail or contact form, which provides PCU with your e-mail address and certain other personal information contained in the e-mail.

Upon visiting our Websites, your browser automatically sends PCU your IP address, the type of browser you are using and certain other information.

The temporary storage of your IP address by the system is necessary to facilitate a delivery of the Websites to your computer.

The storage in log files is done to ensure the functioning of the Websites. In addition, the data serve to optimize the Websites and ensure the security of our technical information systems.

In addition to the personal data that we obtain from your visits to our Websites, we also collect personal data that you have provided to us in other ways, such as when you contact us by email or telephone, or when u give us your business card.

## Purposes of processing

Your personal data may be processed for the following purposes:

- to contact you regarding the services provided by us in the fulfilment of our duty
- to contact you in response to communications you might send us and to manage our relationship with you
- to provide you with the information you have requested
- to send you e- newsletters that you have requested to receive or that we send in the performance of our duty
- to provide you with information about events
- to provide you with an invoice or a quote
- to contact you for research and statistical purposes in respect of our Websites as well as our services

The legal basis for processing personal data is to perform a task based on our services.

- ⇒ PCU will rely on its legitimate interests as a legal basis to process personal data in a proportionate and expected way.
- ⇒ PCU provides the facility to opt-out of receiving communications in compliance with our obligations under General Data Protection Regulation (GDPR), the GDPR Implementation Act and other applicable laws and regulations.

## Use of cookies

Cookies are used when you visit our Websites.

- ⇒ Cookies are small pieces of information transferred to your computer's hard drive through your web browser to enable PCU systems to recognize your preferences and settings.
- ⇒ Cookies collect information such as the type of search engine used, the sections of the Websites visited and other Website usage information.
- ⇒ PCU may use this information for research purposes and to enhance the Websites.
- ⇒ PCU uses Google Analytics, a web analytics service offered by Google Inc. We have taken measures to protect your privacy with respect to Google Analytics. We have entered into a data processing agreement with Google. We agreed with Google that Google will use the collected information and statistics for the purposes of the Websites, not for any Google's own purposes. Furthermore, we have set up Google Analytics in such a way that the last part of your IP address is removed before processing by Google, thus further limiting the impact on your privacy.
- ⇒ You can remove stored cookies or decline the storing of new cookies. For more information on disabling cookies, go to the 'help' menu on your browser. Please note that the Websites may still be viewed after disabling cookies.

## Storage of data

PCU does not store personal data for longer than is necessary for the purposes for which this data was obtained, and to satisfy the applicable laws and regulations.

## Security

PCU complies with the GDPR by taking appropriate technical and organizational measures to secure personal data. Government-wide agreements have been made in this area. For more information about these agreements please click [here](#). Individual rights under the GDPR you have the following rights regarding your personal data:

- the right to access your personal data
- the right to have inaccurate personal data rectified, or completed if it is incomplete
- the right to have personal data erased, this right is not absolute and only applies in certain circumstances
- the right to request the restriction or suppression of your personal data, you can limit the way that an organization uses their data. This is an alternative to requesting the erasure of their data
- the right to object to the processing of your personal data, this effectively allows you to ask you to stop processing your personal data. It only applies in certain circumstances. Whether it applies depends on the purposes for processing and the lawful basis for processing